



ERADICATING BREAST CANCER ONE GOLF STROKE AT A TIME

WHAT IS THE PINK RIBBON OPEN?

A passionate group of volunteers who believe in eradicating breast cancer by making an impact locally, through our primary fundraiser, the Pink Ribbon Open, a premier LPGA tournament. Nearly 100% of all funds raised by our 501(c)(3) are returned as grants to healthcare organizations in the Greater Memphis area.

OUR HISTORY

The Pink Ribbon Open is officially known as the Breast Cancer Eradication Initiative. Our 501(c)(3) started 28 years ago in 1994 as an LPGA Pro Am fundraiser. In the past 27 years, over 4 million dollars has been granted to *local* organizations for treatments, screenings, and education. Last year, even though we were impacted by COVID thanks to our sustaining sponsors we were able to grant \$100,000 to local organizations, including:

- Baptist Memorial Hospital for Women Foundation
- Church Health Center
- UT West Cancer Center
- Baptist School of Nursing Scholarship



2021 EVENT

September 12: Pairings Party Come for a live auction, delicious dinner, and a party with the Ladies of the Professional Golf Association, breast cancer survivors, and people who share the same passion of finding a cure for breast cancer. During the evening, teams are paired with a LPGA professional, such as touring pro, Angela Stanford.

September 13: Golf Tournament at TPC Southwind with breakfast served at 7:30 and a shotgun start at 8:30. Lunch will be served during play with awards at the conclusion.



2019 WINNING TEAM

Bill West
Beth Miller
Sarah Burnham (LPGA)
John Goin
David Cunningham



TOURNAMENT SPONSORSHIPS



HEATHER FARR TITLE SPONSOR \$30,000

1 SLOT FILLED

- Heather Farr Memorial trophy presented by title sponsor will go to winning team
- Mention in all publicity of which we have control
- Two Pro-Am teams (see Pro-Am page)
- Logo displayed on banner at Pairings Party
- 20 invitations to Pairings Party
- Gift bag for each amateur player
- Two tee or green signs
- Party of 16 invited to Awards Ceremony on Monday after conclusion of Pro-Am



PRESENTING "ACE" SPONSOR \$25,000

2 SLOTS AVAILABLE

- Mention in all publicity of which we have control
- 2 Pro-Am team (see Pro-Am page)
- Dinner Sponsor: Logo displayed on banner
- 15 invitations to Pairings Party
- Gift bag for each amateur player
- Two tee or green signs
- Party of 8 invited to Awards Ceremony on Monday after conclusion of Pro-Am



EAGLE SPONSOR \$15,000

- Sponsor of Awards Luncheon (logo displayed)
- Mention in all publicity of which we have control
- One Pro-Am team (4 players-see Pro-Am page)
- Gift bag for each amateur player
- Lunch Sponsor: Logo displayed on banner
- One tee or green sign
- Party of 8 invited to Awards Ceremony Monday after conclusion of Pro-Am



BIRDIE SPONSOR \$10,000

- Mention in all publicity of which we have control
- One Pro-Am team (4 players-see Pro-Am page)
- Gift bag for each amateur player
- Breakfast Sponsor: Logo displayed on banner
- 8 invitations to Pairings Party
- One tee or green sign
- Party of 4 invited to Awards Ceremony on Monday after conclusion of Pro-Am



AMATEUR TEAM \$6,500

- One Pro-Am Team (4 players)
- 8 invitations to Pairings Party
- Gift Bag for each amateur player
- One Tee or Green sign

BUSINESS SPONSORSHIPS

BAR SPONSOR \$4,000

- Logo displayed prominently behind bar
- Tee and green signs on hole denoting sponsorship

PAR 3's \$2,000 PER HOLE

- Sponsor of hole-in-one and closest to pin prizes
- Tee and green signs on hole denoting sponsorship

PAR 4's & 5's \$1,000 PER HOLE

- Tee and green signs on hole denoting sponsorship

DRINK/SNACK OASIS \$2,500 EACH

To be located on tee box (maximum of 4)

- We provide drinks and snacks



2019 Pairings Party | Hilton Memphis

ADDITIONAL SPONSORSHIP OPPORTUNITIES

TEE OR GREEN SIGNS \$300 EACH

- Placement of tee or green sign with company logo on tee, green, or putting green

HOLE FLAG \$150 EACH

- Personalized, embroidered HOLE FLAG "In Celebration Of" / "In Memory Of" loved ones with breast cancer

IN-KIND DONATIONS

- Donation of advertising, media, print, merchandise, services, or gift certificates that can be used for live auction
- Approval by the Board of Directors is required



TEAM REGISTRATION

Each team may have 8 attendees to the Pairings Party/Dinner on Sunday evening, **Sept 12**, usually 4 team members and 4 guests. It is important that each team be represented at the Pairings Party. There will be a random draw of a lady professional golfer for each team. **Registration fee for a PRO-Am Team is \$6,500.**

Visit www.pinkribbonopen.org and complete the online registration form and submit together with your check by August 20, 2021.

DONATION OF AUCTION ITEMS

Please go online and complete the donation form and submit email or fax information to:

- Pink Ribbon Open
- pinkribbonopeninfo@gmail.com
- Fax: 901.309.8701
- Tax ID: 62-1609633



**PINK
RIBBON
OPEN**

SAVE A LIFE BY JOINING OUR 2021 LPGA PRO-AM TOURNEY!

PLEASE FAX OR MAIL THIS FORM FOR ALL TYPES OF PARTICIPATION.

CORPORATE SPONSORSHIPS	PRICE	SELECTION
Heather Farr Title Sponsor	\$30,000	FILLED
Presenting "Ace" Sponsor	\$25,000	
Eagle Sponsor	\$15,000	
Birdie Sponsor	\$10,000	
Amateur Team	\$6,500	

BUSINESS SPONSORSHIPS	PRICE	NO.	COST
Bar Sponsor	\$4,000		
Par 3's Sponsor	\$2,000 per hole		
Par 4's & 5's	\$1,000 per hole		

OTHER SPONSORSHIPS	PRICE	NO.	COST
Tee or Green Signs	\$300 each		
Hole Flag	\$150 each		
Drink/Snack Oasis	\$2,500 each		

IN-KIND DONATIONS		VALUE
Merchandise		
Services		
Gift Certificates		
TOTAL VALUE		

Company Name

Company Contact (Signature)

Address/City/State/Zip

Date

Phone

Fax

Email

Total amount enclosed and payable to: The Breast Cancer Eradication Initiative | Due August 20, 2021

Please Mail To: The Breast Cancer Eradication Initiative | P.O. Box 382886 Germantown, TN 38183
Phone: 901-309-8277 | Fax: 901-309-8701 | www.pinkribbonopen.org | Tax ID # 62-1609633